



INFORMATION YOU NEED TO GET FROM THE MATERNITY UNIT:

- Preferred time for a visit
- Number of post-natal wards you would like us to visit
- Total number of beds so we can prepare adequate goodie bags
- Expected number of nursing staff so we can make them feel special too
- A contact person who we could meet on the day

Hospital Script

If you're unsure of what to say when you speak to the maternity unit manager, use this script as a guide.

Hi...

My name is

I'm calling to request permission to visit your maternity unit with a few friends on Mother's Day.

"I'm participating in a movement called Mother's Day Connect. Mother's Day Connect was started by Embrace in 2016, with groups of women visiting 14 birth units in Cape Town. Embrace is incubated within the well-known NPO and PBO, The Douglas Murray Trust."

The goal was to make Mother's Day meaningful by ensuring that new moms were made to feel special and appreciated on Mother's Day.

"This year, the idea is to try reaching as many maternity units as possible, to ensure that all new moms are made to feel special and appreciated"

We would love to visit the moms in your post-natal ward on Mother's Day, which will be Sunday, the 13th of May. We would like to bring each of them a small gift and spend some time talking with them and encouraging them. We would also love to include the nursing staff, as I'm sure many of them are also mothers who have to work on Mother's Day.

If you agree to our visit, we would need to choose an hour that would be most convenient to visit the moms. I will be coordinating the women who volunteer and I'm happy to follow your direction to ensure that we respect all hospital rules set out for visitors.

MAKE SURE YOU GET THE FULL NAME AND CONTACT DETAILS OF THE PERSON YOU HAVE SPOKEN TO SO THAT YOU ARE ABLE TO CONTACT THEM AGAIN TO CONFIRM YOUR VISIT.