



To Whom It May Concern

Re: Official letter to birth facilities - request to deliver letters of support to your NICU wards on or around World Prematurity Day (Sunday, 17 November)

You are receiving this letter because your facility has been selected to participate in Embrace's letter-writing campaign in support of mothers of pre-term infants.

As we know, premature birth is the leading cause of death worldwide in children under the age of five. We understand that the burden of responsibility to care for each premature baby falls on the dedicated health care providers at your hospital. Whilst the baby is receiving excellent care, we would like to provide some support for the mother, who is, understandably experiencing a very stressful time in her motherhood journey. Through our work, we've seen the power of a few kind words to show a mother she's seen and supported. We're asking your hospital to join our letter-writing campaign for mothers who are waiting for the premature babies to come home.

Please would you grant access to our Embrace liaison to deliver these letters to your NICU ward on the weekend of World Prematurity Day (15 – 17 November 2019)?

All participants agree to respect and abide by the rules and regulations of your facility, as they apply to visitors. We encourage you to share these rules with the Embrace liaison ahead of their visit. You will determine the time of the visit. It does not have to coincide with visiting hours.

Should you have any further questions, please do not hesitate to contact us.
We look forward to including you in our movement to support moms of preemies.

Sincerely,

Julie Mentor
Movement Leader

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